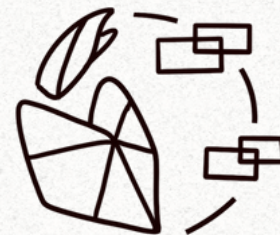


NĀ MAKAWAI

A PROGRAM ADMINISTERED BY PAPA OLA LŌKAHI



The American Rescue Plan Act of 2021 allocated \$6.1 billion to Hawai'i to devote to community recovery from the COVID-19 pandemic.

The \$20 million designated to Native Hawaiian health was distributed among the Native Hawaiian Health Care Systems and numerous community partners with demonstrated track records of providing services and technical support to meet the health care needs throughout Hawaiian communities.



- 6 newsletters
- 2 mahalo presentations to Washington, D.C.
- multiple media mentions



- 21 long-form videos
- 20 30-second PSAs
- 2 video platforms - YouTube and Vimeo



More than 10,000 PSA airings on Spectrum

We continue to evaluate, assess and highlight the broad impacts of this investment, even as we expand the network of community partners devoted to addressing the social, cultural, economic determinants of health and well-being.

As these partners served their respective communities, we had a chance to use multi-media to highlight their good work



The makawai is the outlet from which the water flows from the 'auwai into the lo'i to nourish the entire patch of kalo, which then feeds the community.

Thus is the process Papa Ola Lōkahi is engaging in to invest in, incubate and nurture initiatives that sustain and build the capacity of the lāhui.

"... creating a future of resilience..."

Mahalo Presentations

November 13-19, 2021. The Nā Makawai team met with Hawai'i congressional members to introduce them to the Nā Makawai program and distribute issues of the first Nā Makawai Newsletter.

April 22-28, 2023. Select Nā Makawai partners traveled to Washington, D.C. with POL staff to present their 2-year work to members of Congress and to HRSA. These visits were documented, interviews were conducted, and a 2023 Year-End-Review video was produced.

NĀ MAKAWAI

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Nā Makawai Newsletters

[Issue No. 1](#) – Overview of Nā Makawai & partners

[Issue No. 2](#) – Ho'ōla Lāhui Hawai'i, Premier Medical Group, Lunalilo Homes

[Issue No. 3](#) – Hui Mālama Ola Nā 'Ōiwi, Kula No Nā Po'e Hawai'i

[Issue No. 4](#) – Hui No Ke Ola Pono, AHARO, 'Auamo

[Issue No. 5](#) – I Ola Lāhui, Kīpuka O Ke Ola

[Issue No. 6](#) – Nā Pu'uwai, JABSOM, Project Vision Hawai'i

***“...we can demonstrate
the impact we've had...”***

Media Mentions

Civil Beat – Sept. 8, 2021, [Here's How Native Hawaiian Groups Are Using \\$38 Million In Federal Funds](#)

Politico, [Biden-Harris Administration Provides \\$20 Million to Support Native Hawaiian Health Care](#)

Civil Beat – Sept. 20, 2021, [The Pandemic Taught Us Broadband Is Essential. But Where Is It?](#)

Sen. Mazie Hirono Press Release – Mar. 6, 2021, [Hirono: American Rescue Plan Will Deliver Urgently-Needed Relief to Hawai'i Residents Struggling During COVID-19 Pandemic](#)

Sen. Brian Schatz Press Release – Aug. 13, 2021, [Schatz: Native Hawaiian Health Care Center, Papa Ola Lokahi Set to Receive \\$20 Million Health Care Services, Efforts to Fight COVID-19](#)

Rep. Ed Case Press Release – Aug. 13, 2021, [Case and Kahele Announce Millions in Federal Funding To Support Efforts To Combat COVID-19](#)

YouTube Playlist links:

[Nā Makawai Spotlight – Full Length](#)

[Nā Makawai Spotlight – 30 sec PSA](#)

Vimeo Folder link:

[Nā Makawai Vimeo Folder – Full Length](#)

[Nā Makawai Vimeo Folder – 30 sec PSA](#)

**2023 Year-End-Review
video**

Spectrum Dissemination Spots Aired in 2022

Hui Malama Ola Nā 'Ōiwi	1,105 airings
'Auamo Collective	1,126
Sovereign Council of Hawaiian Homestead Assc.	1,094
Kalauokekahuli	1,095
Ho'ōla Lāhui Hawai'i	1,090
Premier Medical Group	1,102
Hui No Ke Ola Pono	1,087
Kīpuka O Ke Ola	1,094
Project Vision Hawai'i	1,085

FROM HAWAI'I NEI TO WASHINGTON D.C.
HERE ARE THEIR STORIES